

G. Public Relations, Polling, Lobbying, and Legal Services

The 57 intermediate school districts (ISDs) or regional educational service agencies (RESAs) were created by the legislature in 1962 to bring about quality and equitable educational opportunities to students and schools throughout the state. Because public education is funded and regulated by the state and federal government, it is necessary for ISDs to use some resources to fund activities that promote public accountability, research, and government communications. The guiding principle for all activities of this nature is to advocate for the children we serve.

Vendor		Services	Amount		
Thrun Law Firm P.C.		Legal Services	\$32,805		
M Live Media Group		Public Relations	\$81		
Issue Media Group		Public Relations	\$48,000		
Washtenaw County Community & Economic Development		Public Relations	\$957		
Ann Arbor Ypsilanti Chamber of Commerce		Public Relations	\$2,570		
Anlya Palmer		Public Relations	\$2,348		
Dollar Bill Printing		Public Relations Design	\$236		
Print-Tech		Public Relations Design	\$516		
Lynn Graphics LLC		Public Relations Design	\$575		
National School Public Relations Association		Governmental Communications	\$85		
Michigan School Public Relations Association		Governmental Communications	\$250		
Association of Educational Service Agencies		Governmental Communications	\$113		

Michigan Association School Administrators	Governmental Communications	\$1,654		
Michigan Association of Intermediate School Administrators	Governmental Communications	\$7,953		
Michigan Association of School Boards	Governmental Communications	\$5,591		
Michigan Information & Research Service	Governmental Communications	\$530		
NEOLA	Governmental Communications	\$3,340		
GONGWER	Governmental Communications	\$3,900		
National Association of School Boards	Governmental Communications	\$1,350		
Andrew Munson	Lobbying	\$360		
Karoub Associates	Lobbying	\$13,800		
School Equity Caucus	Lobbying	\$1,100		
Future of Learning	Lobbying	\$2,500		